



What's new at A&WMA? & What can we do for you?

An open discussion with our President Elect
Merlyn Hough

at the *Louisiana Section Meeting*
October 25th – 26th 2011



My Personal Experience with A&WMA

Professional Development

- ◆ Specialty Conferences, especially PM & Ozone
- ◆ Technical Workshops
- ◆ Journal & EM magazine
- ◆ Webinars

Networking & Friendships

- ◆ Section (PNWIS and other) meetings
- ◆ Chapter (Oregon, Puget Sound) meetings
- ◆ A&WMA Annual Conferences & Exhibitions

Leadership Opportunities

- ◆ At Chapter, Section & International levels

Career Advancement (supported by all the above)





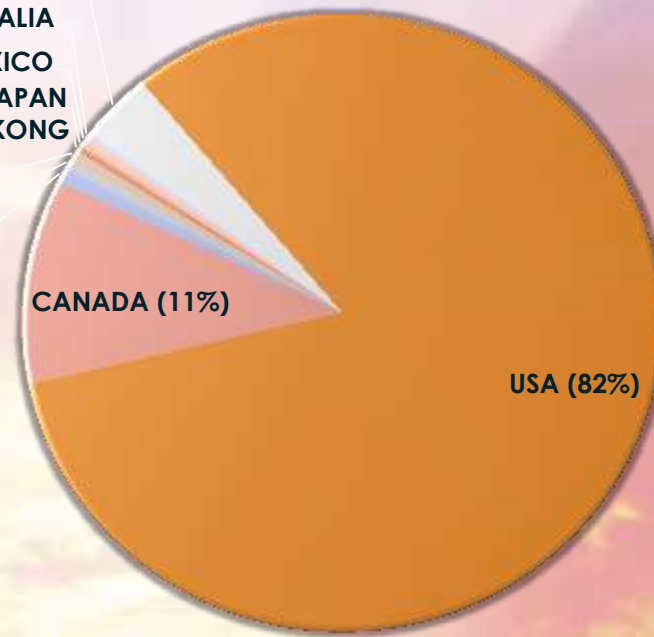
Membership... where are we in the World?

Our international activities are increasing, especially in:

- China;
- Turkey;
- Canada/CPANS;
- Brazil; and
- India.

Please read Jeff Muffat's "Message from the President" in the next EM for more details!

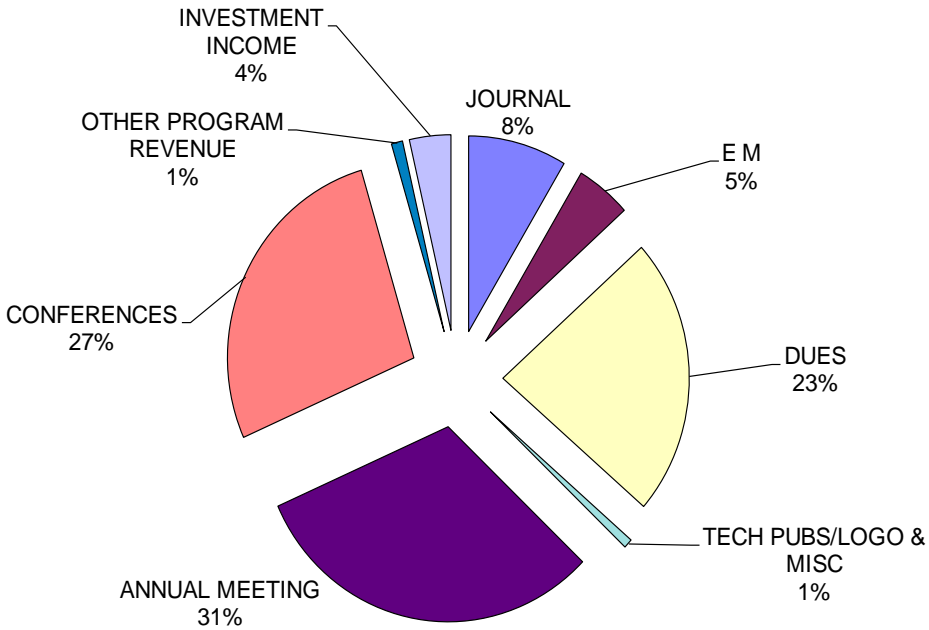
ALL OTHERS (4%)
AUSTRALIA
MEXICO
JAPAN
HONG KONG
CHINA
TAIWAN
BRAZIL



- USA (82%)
- CANADA (11%)
- BRAZIL
- TAIWAN
- CHINA
- HONG KONG
- JAPAN
- MEXICO
- AUSTRALIA
- ALL OTHERS (4%)

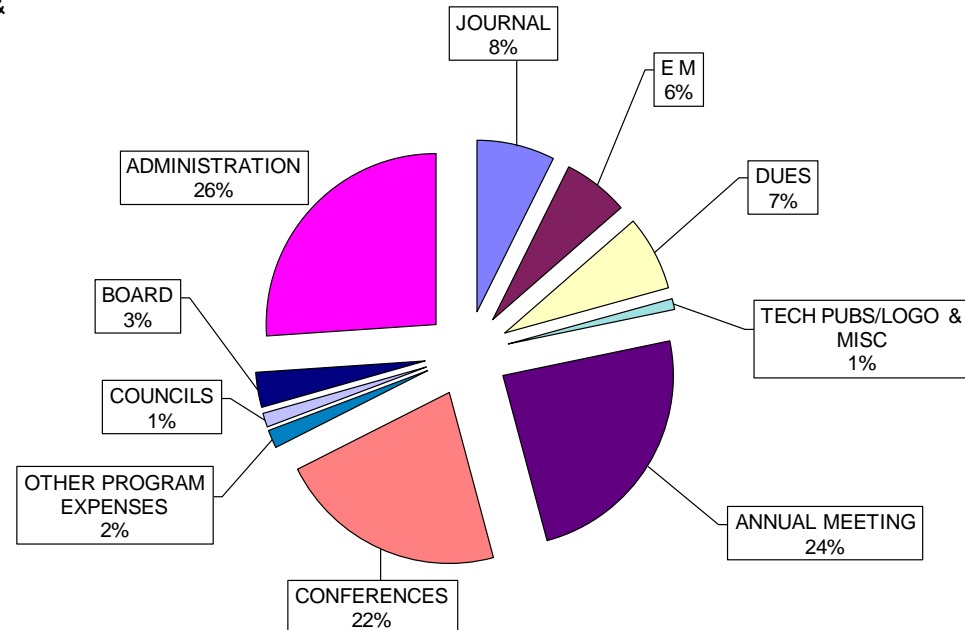


Revenue by Business Line



Financial Snapshots:
where the \$ comes from..

Expenses by Business Line



and goes....



What are some of the new programs & services from A&WMA International?

New Approach to Membership, Marketing, & Business Development activities

- Prospecting and Benchmarking tools for Membership growth
- Conference Planning systems and registration systems support
- Uniform branding, collaterals and e-commerce enhancements
- Web templates and hosting services
- Social Networking tools; IMIS Communities, LinkedIn Forums, Twitter Feeds
- New website in 2011 – refinements to come in 2012, accessibility and functionality





AIR & WASTE MANAGEMENT ASSOCIATION

Search Go

Serving the environment by serving our members.

About A&WMA Member Services Conferences & Exhibitions Publications Communities Resources Center

Bigger "Login" section (can't miss it now)

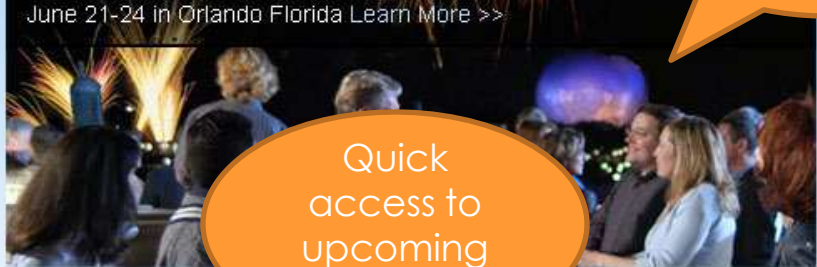
Rotating carousel for up to 5 messages

Welcome to A&WMA

The Mission of A&WMA is to assist in the professional environmental services industry to benefit the community and the environment. The association provides information.

Help visitors find what they are looking for

The 2011 Air & Waste Management Association's Conference & Exhibition



Quick access to upcoming events

A&WMA's 104th ANNUAL CONFERENCE & EXHIBITION
June 21-24, 2011
Orlando, FL

What Would You Like to Do?

- Join or renew your membership
- Browse and register for an event
- Search back issues of Journal
- Find a Job
- See 2011 Honors and Awards winners

Upcoming Events

- 06/21/2011 – ACE 2011 Annual Conference in Orlando, Florida
- 08/30/2011 – Clean Air Act Permitting Workshop in Seattle, WA
- 09/12/2011 – EPRI-A&WMA Workshop on Future Air Quality Model Development Needs
- 10/05/2011 – Clean Air Act Permitting Workshop in Indianapolis, IN
- 11/16/2011 – Greenhouse Gas Strategies in a Changing Climate, San Francisco, CA

EM
Gulf Coast Oil Spill: Student Perspectives and Graduate Education in Environmental Engineering

Journal
2011 A&WMA Critical Review: Environmental Issues and Management Strategies for Waste Electrical and Electronic Equipment



Register Today!



Directory to find members by name, city, state, S&C

Real time access to S&C member information

Various report options, new, renewed, lapsed, and demographics

Member Services > Member

Member Services

- ▶ Directory
- ▶ My Account
- ▶ My Subscribed Communities
- ▶ Participate in A&WMA
- ▶ Search Jobs
- ▶ Member Reports Portal

Upcoming Events

- ACE 2011 Annual Conference in Orlando, Florida
06/21/2011
 - Clean Air Act Permitting Workshop in Seattle, WA
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 - Clean Air Act Permitting Workshop in Indianapolis, IN
10/05/2011
- [View Full Calendar >>](#)



Section & Chapters Reporting

This tool is for those members of Sections and Chapters (Chairs and Vice Chairs) that... This is an online query tool that will allow you to export... such as Excel, Word, and Adobe PDF. You can click on the various report... numbers to identify the various chapters. A pdf document is included on... numbers. [Sections & Chapters Number Listing](#).

You have two ways to export data, (1) After clicking the link of the report you want, enter in just one chapter number (for example 183). Just keying in one number will provide you with the information just for chapter number 183 which happens to be "Southern Section: Alabama Chapter". (2) If you wish to pull an entire section, then you need to know each chapter number that comprises the section. See the sample graphic below that would be used to pull data for the entire Allegheny Mountain Section. The numbers have to be in quotes, and separated by comma's.

Chapter Roster Current Members

Source
*Chapter Equals "1", "2", "3"
<input type="button" value="Filter"/>

Reports

- [Sections & Chapters Roster Current Members](#)
- [Sections & Chapters Roster New Members](#)
- [Sections & Chapters Roster Lapsed Members](#)
- [Sections & Chapters Roster Renewed Members](#)
- [Sections & Chapters Roster Demographics](#)
- [Current Membership List by a single state](#)

Association Management System: Section & Chapter support

Our new association management system (AMS) - "iMIS", officially launched to the membership on February 2, 2011.

- provides integration of back-office accounting, administrative functions;
 - collecting dues revenue
 - primary Web-interface
 - event registration
 - historical membership data
 - e-Marketing assistance



Top 20 Countries Visiting

<u>2011</u>	vs.	<u>2010</u>
1) United States		1) United States
2) Canada		2) Canada
3) United Kingdom		3) India
4) India		4) United Kingdom
5) Taiwan		5) China
6) Brazil		6) Australia
7) China		7) Taiwan
8) Mexico		8) Philippines
9) Philippines		9) South Korea
10) South Korea		10) Germany
11) Germany		11) Malaysia
12) Japan		12) Japan
13) Australia		13) Mexico
14) Colombia		14) South Africa
15) Turkey		15) France
16) France		16) Brazil
17) Italy		17) Poland
18) Malaysia		18) New Zealand
19) Saudi Arabia		19) Singapore
20) Spain		20) Italy



Conference & Events

Major events planned for 2012 include some returning favorites – and continuing our successful 2011 Workshops:

- **Symposium on Air Quality Measurement Methods and Technology** – 2010 brought a record attendance of 219 individuals.
- **IT3/HWC** - International Conference on Thermal Treatment Technologies and Hazardous Waste Combustors– this conference is growing and in 2012 will be held in the Fall rather than the Spring.
- **Vapor Intrusion** – Started in 2006 and held every 14 – 18 months. 2010 brought in over 150 attendees.
- **Visibility Conference** - Last held in 2008. Over 110 people attended this conference.
- Power Plant Air Pollutant Control **“MEGA” Symposium** – In 2010 profited over \$ 250K.
- **Permitting Workshops** were a huge success in 2011 and reintroduced Revenue Sharing with the Sections – 5 held in 2011, 3 planned for 2012.

2012 A&WMA CALENDAR OF POSSIBLE EVENTS

SUN	MON	TUE	WED	THUR	FRI	SAT	SUN	MON	TUE	WED	THUR	FRI	SAT	SUN	MON	TUE	WED	THUR	FRI	SAT	SUN	MON	TUE	WED	THUR	FRI	SAT
JANUARY							FEBRUARY							MARCH							APRIL						
1	2	3	4	5	6	7				1	2	3	4					1	2	3	1	2	3	4	5	6	7
8	9	10	11	12	13	14	5	6	7	8	9	10	11	4	5	6	7	8	9	10	8	9	10	11	12	13	14
15	16	17	18	19	20	21	12	13	14	15	16	17	18	11	12	13	14	15	16	17	15	16	17	18	19	20	21
				COUNCIL MEETINGS																	WEF - LOUISVILLE, KY						
22	23	24	25	26	27	28	19	20	21	22	23	24	25	18	19	20	21	22	23	24	22	23	24	25	26	27	28
COUN																					MEASUREMENTS - N CAROLINA						
29	30	31					26	27	28	29				25	26	27	28	29	30	31	29	30					
									PERMIT - 1																		
MAY							JUNE							JULY							AUGUST						
		1	2	3	4	5					1	2	1	2	3	4	5	6	7				1	2	3	4	
6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11
13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18
20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25
		PERMIT - 2						2012 ACE - SAN ANTONIO, TX													MEGA, - BALTIMORE, MD						
27	28	29	30	31			24	25	26	27	28	29	30	29	30	31				26	27	28	29	30	31		
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
						1		1	2	3	4	5	6					1	2	3							1
									VAPOR - DENVER, CO																		
2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8
9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15
16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	PERMIT - 3		22	23	24	16	17	18	19	20	21	22
									ITS - NEW ORLEANS,																		
23/30	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	23/30	24/31	25	26	27	28	29	
	VISIBILITY - MONTANA						MARCELL SHALE									INFO EXCHANGE											

EVENTS CONFIRMED

EVENTS NOT CONFIRMED



Recap: 2011 ACE Orlando

Vital Stats:

- ✓ 1,800+ Attended this year's ACE
- ✓ Revenues \$ 517,234K (broken down as)
 - ✓ Registration = \$469,274
 - ✓ Courses\$ = \$23,140
 - ✓ Events\$ = \$24,820
- ✓ 91% Exhibits space sold
- ✓ Sponsorship: raised over \$163K
- ✓ Social Events raised \$3,400 for the Scholarship fund



Looking Forward to seeing y'all:
ACE-2012 in **San Antonio!**



And in 2013...

ACE in **Chicago!**



Our Vision and Mission

Vision of A&WMA

- ***“To be the global organization for the exchange of environmental knowledge, ideas, and solutions.”***

Mission

- ***“The Mission of AWMA is to assist in the professional development and critical environmental decision-making of our members to benefit society.”***



Our Strategic Goals for 2012



My Personal Vision for A&WMA

1. **Provide Excellence in Member Services & Value**

Increase member value and number of members.

Increase programs and member participation.

2. **Advance Environmental Knowledge**

Expand technical program offerings.

Integrate efforts of the four councils and other task forces.

Include both fast-track and comprehensive-track programs.

3. **Build Awareness of A&WMA**

Do internal and external assessments, with focused marketing.

Promote A&WMA as a neutral forum for information exchange.

4. **Ensure Organization Continuity**

Combine experience and creativity of both seasoned and young professionals for environmental solutions.





Questions & Answers?



Thank You Louisiana Section!

