Young Professionals
Goals, Objectives, and Initiatives of AWMA
YPAC Purpose

• Advise the A&WMA Board and other Councils regarding services and activities to effectively engage YPs.
• To develop and assist with the implementation of plans to recruit and retain YP members by fostering relationships with YP members, employers, A&WMA Sections and Chapters.
• To assist the leadership of A&WMA in the recruitment, retention, and development of YP members to serve in roles within A&WMA.
• To facilitate the integration of student members into the Association upon graduation.
2011 Efforts

• Starting with a Survey
• Will go to all AWMA YPs
• Aimed at focusing resources based on members’ needs and desires
  o Professional Development
  o Career Services
  o Networking
  o Technical Topics
YPAC Short-Term Goals

• Identify the AWMA’s YPs
• Focus educational programming based on survey results
• Promote YP programs and value to students
• Expand communications with other Councils
• Promote YPs for leadership roles
• Continue to grow YP membership segment
What’s next?
The sky’s the limit...
Any questions?

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